

Morneau Shepell's My EAP App Brings Employee Assistance To iPad, Android Mobile Device Users

New app version broadens EAP availability to those seeking support

November 1, 2011, TORONTO – Morneau Shepell Ltd., under its Shepell-fgi brand, is pleased to announce a new version of My EAP that offers instant and unlimited access to online, employee assistance program (EAP) expert support resources. The launch today of My EAP version 1.2 for iPad and Android devices allows the general public access to assistance with their work, health and life, while they're on-the-go.

"These EAP support resources now become available on a completely new platform," said Barb Veder, Clinical Director, Shepell-fgi. "With this, My EAP is now offered to an even greater number of smart phone users, many of whom might not have had access to these valuable and available tips, tools and information."

With 33 per cent of mobile users in Canada owning a smart phone, Canadians now more than ever are using them in every aspect of their daily lives.

My EAP makes use of Shepell-fgi's online information centre, workhealthlife.com. It connects users to expert articles on health and wellness, LifeSpeak On Demand videos, and secure confidential e-counselling.

The new features of My EAP for iPad include:

- bookmarking articles for easy, repeat access;
- sharing articles with others;
- viewing expanded article abstracts to help choose the support needed; and
- discovering the latest news, articles and videos with new dynamic messaging.

Last month, Morneau Shepell became the first EAP provider in Canada to offer its members video counselling. Rita Fridella, Senior Vice-President, Operations and Chief Clinician, Shepell-fgi, said, "This new version of My EAP again demonstrates our core values and continual investment in technology and innovation. We're excited and proud to offer the community and families a resource to help them manage their health and wellness."

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For media inquiries, please contact:

Jerry Amernic
416 284-0838
jamernic@morneaushepell.com